CHARLES STURT BUSINESS GUIDE

WE'RE HERE TO SUPPORT OUR BUSINESS COMMUNITY



WELCOME....

स्वागत - Benarrivata - καλως HPΘATE - ยินดีต้อนรับ - Chào mừng - 欢迎 - いらっしゃいませ Herzlich willkommen - 어서 오십시오 - Wilujeng sumping - marni naa pudni

... TO DOING BUSINESS IN THE CITY OF CHARLES STURT



The City of Charles Sturt is here for our Business Community.

The City of Charles Sturt is proud to be home to more than 12,957 businesses, from innovative start-ups to established enterprises. Together, they make our city one of South Australia's most vibrant and dynamic business communities.

We are here to support your business journey—whether you're just starting out, scaling up, or looking to connect and grow.

Congratulations on setting up business in the City of Charles Sturt.

👉 Contact us directly at business@charlessturt.sa.gov.au or visit: charlessturt.sa.gov.au/business

WESTERN BUSINESS LEADERS
BUILDING BETTER BUSINESSES

As a business within the City of Charles Sturt, you are invited to join the Western Business Leaders (WBL). You will have access to the WBL newsletter, networking events, workshops, training and professional development opportunities and Business Recognition Awards nominations.

WBL is an invaluable resource to connect with our local business network and enjoy meeting other business owners and operators within our City.

Join Western Business Leaders to access news, events and information (and you'll receive our monthly enewsletter too).

Business Events

We host a variety of events for networking and growing your business in the City of Charles Sturt. Our Libraries and Community Centres also provide regular free and low-cost courses and programs for small business throughout the year.

Some of the events and workshops we regularly deliver include:

- Western Business Leaders networking events and targeted workshops
- Women in the West
- Adelaide Beaches industry events – in collaboration with the Western Adelaide Tourism Alliance
- Men in Movember
- National Disability Insurance Scheme Sector Networking
- Western Adelaide Jobs Expo – in collaboration
- Workforce planning events
- Business Recognition Awards (biennially)

👉 Learn more and sign up:
charlessturt.sa.gov.au/business/networking-and-events

WBL
Western Business Leaders

City of Charles Sturt

SUPPORT FOR YOUR BUSINESS

Our Economic Development team provides tailored support to help your business thrive:

- Advice on starting or growing your business
- Connections to local networks and opportunities
- Guidance on navigating permits and approvals
- Access to programs, workshops, and professional development

Start your business

If you are starting a business, you will need to register your business, following the relevant processes.

Get in touch with our team if you need assistance to find a space to develop, buy or lease. We also list local co-working spaces on our website if you are seeking a flexible and low-cost option.

Grow your business

Looking for help with the most difficult challenges you face as a business owner? Wanting to scale or grow? Visit our website to learn more about the partnerships we have to assist you.

👉 Visit:
charlessturt.sa.gov.au/business/support-for-business



DEVELOPMENT & PLANNING

Your business may require Development Approval before you can begin. Learn more about development and planning and building in the City of Charles Sturt.

Do you need approval? 👉 Contact Council to speak with a Duty Planner.

Home-based businesses are a big part of our community. Depending on your type of business, you may need special permits relating to zoning, signage, noise levels or health issues. Let us know if you are thinking of opening one and we can help you.

Working from home 👉 Read the fact sheet: D03. Working from Home

👉 Learn more:
charlessturt.sa.gov.au/development-and-infrastructure/development-general-information

OPEN FOR BUSINESS

We recognise that streetscape and construction projects can impact local businesses and the community. To support you in planning and preparing ahead, we have developed a comprehensive guide, A Guide to Business Continuity Throughout Construction and Infrastructure Upgrades, and a Roadmap to Delivery checklist.

👉 Learn more:
charlessturt.sa.gov.au/development-and-infrastructure/development-general-information/open-for-business

OUTDOOR DINING, PERMITS & LICENCES

Outdoor dining makes our community vibrant and adds value to businesses. Permit approval is required for all placement of removable outdoor furniture on footpaths.

Visit the council website to learn more about how to apply, the costs, and outdoor dining conditions and guidelines.

Your business may require a permit or licence before you can begin. Search our forms and permits or contact us on 8408 1111 if you need help.
You may like to browse our local policies for further information about conducting business in the City of Charles Sturt.

👉 Learn more:
charlessturt.sa.gov.au/council/council-documents/all-council-forms/all-forms/permit-applications/outdoor-dining

ENVIRONMENTAL HEALTH APPROVALS

Your business may require specific approvals/registration. Learn more about Food Businesses, Beauty, Hair and tattoo, Swimming Pool and high risk manufactured water system approvals/registration.

Food Safety
👉 charlessturt.sa.gov.au/services/health-services/food-safety
Public Health & Safety
👉 charlessturt.sa.gov.au/services/health-services/public-health-and-safety

GRANTS & FUNDING

Throughout the year we offer a range of grants and funding opportunities to support our businesses to help them adapt, innovate and grow in a changing environment.

Our grants are designed to help businesses and creatives to:

- Adapt and grow through innovation and sustainability
- Improve customer experience and main street vibrancy
- Deliver events and activations that bring people together
- Develop skills and networks through entrepreneurial programs

Funding opportunities include:

- Business Support Grants – small business, green business, and high-growth sectors
- Event Grants – from community events to large-scale festivals
- Shop Local Initiatives – façade improvements and customer experience support
- Arts & Culture Grants – supporting local creatives and live music
- Entrepreneur Scholarships – in partnership with the South Australian Business Chamber
- Neighbourhood Projects

Explore our range of grants and funding opportunities targeted to our business, arts and events communities on our website. Applicants are encouraged to contact our team to discuss your ideas and the type of support you are seeking.

Note: Grant categories and amounts may change each year.

👉 Learn more:
charlessturt.sa.gov.au/grants

MARKETING & PROMOTION

We actively promote our businesses and city through digital and destination marketing.

Follow Charles Sturt Business on Facebook and LinkedIn for updates, grants, and local business news.

Use #charlessturtsa on Instagram to join our community.

Adelaide Beaches & Tourism Industry

Be part of regional promotion through Adelaide Beaches, which markets our tourism, hospitality, and visitor economy to local, interstate, and international audiences.

👉 Visit: adelaidebeaches.com.au
👉 Register your business for free on the ATDW: https://oauth.atdw-online.com.au/register-business



TENDER OPPORTUNITIES
BUY LOCAL

You can search for current open tenders on the SA Tenders and Contracts website, which is commonly used for public tendering for major purchases of goods, services and works.

We share local council opportunities in our Western Business Leaders newsletter.

You can also register with SA Tenders and Contracts to receive notification of the latest upcoming public tenders and contract opportunities via the link below.

👉 Learn more and register:
tenders.sa.gov.au



WHY CHOOSE CHARLES STURT?

The City of Charles Sturt is one of Adelaide's most vibrant, diverse, productive and fastest growing local government areas. Our City is a great place to invest, with a thriving hub of activity, education and employment opportunities in the heart of western Adelaide.

- Strategic location – close to Adelaide CBD, the airport, and major transport routes
- Diverse economy – from advanced manufacturing and technology to hospitality and retail
- Lifestyle advantage – with stunning beaches, lively mainstreets, and a strong community spirit
- Business-friendly council – approachable, proactive, and ready to support your growth

👉 Learn more:
charlessturt.sa.gov.au/business/invest-in-the-west

Our Invest in the West investment prospectus helps you create opportunities for your business.

Our key sectors

- Urban Development and Smart Communities
- Tourism
- Health
- Defence and Advanced Manufacturing
- Small Business



STAY CONNECTED

We want to hear from you! How else can we support you?

Let us know your business needs to help us support your business.

Our Economic Development team is approachable and open to new ideas.

We welcome feedback and suggestions to better serve our valued business community.

Your business means the world to us—and we're invested in helping you succeed.





Contact Us

Economic Development, City Planning & Sustainability
City of Charles Sturt
72 Woodville Road
Woodville SA 5011

p. 8408 1111
e. business@charlessturt.sa.gov.au
Monday - Friday, 8:30am to 5pm

Find us on:
facebook.com/CharlesSturtBusiness
linkedin.com/company/city-of-charles-sturt