



D11 Signage

What is a sign?

A sign means every painted sign, mural or other sign, signboard, visual display screen, visual image, visual display or projection device, other advertising device, lamp, globe, floodlight, banner, bunting and streamer, including any background as well as any lettering and any advertising supporting structure. A sign includes an 'advertisement'.

Do signs need Development Approval?

Yes. Signs do require Development Approval.

There are a couple exemptions for real estate, event and small residential signs. These are outlined below.

When don't signs need Development Approval?

Development Approval is not required for the following:

Temporary Signs	Real Estate	Election Signage
<p>Temporary signs announcing a local event of a religious, educational, cultural, political, social or recreational character, must meet the following conditions:</p> <ul style="list-style-type: none"> The sign is displayed for a period not exceeding one month prior to the event and for one week after the conclusion of the event. The total advertisement area of all signs of this kind on one building or site is not more than 2m². The sign: <ul style="list-style-type: none"> Does not move Does not flash Does not reflect light Is not internally illuminated. 	<p>The sign is situated on the land that is for sale or for lease.</p> <ul style="list-style-type: none"> The sign: <ul style="list-style-type: none"> Does not move Does not flash Does not reflect light Is not internally illuminated. The sign is not more than 4m² in area. The sign is removed within two (2) weeks after the completion of the sale or the entering into of the lease. 	<p>For details relating to election signs, please see "Guidelines to Display Local Government Election Signs" at the City of Charles Sturt website Guidelines-to-Display-Local-Government-Election-Signs.pdf (charlessturt.sa.gov.au)</p>

Do I need Development Approval for a sign in a residential zone?

Yes - Other than a small sign of 0.2 square metres provided that there are no more than two (2) such signs displayed in relation to the same building and;

The sign does not move, flash, reflect light or is internally illuminated.

Do I need Development Approval for a business sign?

Yes - Other than a sign that is not displayed or erected above any verandah or the fascia of a verandah or where there is no verandah, that no part of the advertisement is more than 3.7m above ground level and;

The sign does not move, flash, reflect light or is internally illuminated.

Do I need Development Approval to replace an existing sign?

No – provided that the sign is to be the same size, shape and location and does not involve the addition of animation or illumination.

Can I have a sandwich board/A-frame sign to advertise my business?

Yes. Sandwich boards (also known as A-frame, portable or movable signs) are controlled under Council's By-Law No. 2 – Moveable Signs.

See "Signs on Local Government Land" at the City of Charles Sturt website [Signs on Local Government Land | City of Charles Sturt](#)

What do I need to provide as part of a Development Application?

- Development Application Form *
- Powerline Declaration Form *
- Payment of relevant fees **
- A site plan drawn to scale, including appropriate bar and ratio scales showing – the entire site including boundaries and dimensions, all existing structures and the proposed location of the sign/s
- Elevation(s) drawn to scale including appropriate bar and ratio scales showing the height of the sign and/or the location of the sign on the associated building. The front, rear and side views (if required) of the proposed sign/s
- Structural details including fixing methods (if attached to building) or footing details (if freestanding)
- Design details including colour and method of illumination (if any).
- If LED – rate of change of messages displayed as well as transitions and colours

** Forms are filled in digitally through the Plan SA portal which can be accessed here [Lodge online / PlanSA](#) or hard copy forms are available from the Plan SA website at <http://plan.sa.gov.au>.*

*** A fee invoice will be issued once the application has been verified it has the information required for an assessment.*

Further information and guides to assist you in lodging your application are available in the [support library](#).

Further advice can be obtained from Council's Duty Planning/Building Officer by phone on 8408 1111.

Development Information Guides are intended to help applicants to submit applications which are complete, well prepared, and can be processed efficiently. The information provided is intended as a general guide only and applicants are encouraged to refer to the City of Charles Sturt Development Plan and to seek professional advice if necessary. This information is subject to frequent updates. This version last updated August 2023. Access the Development Plan and current versions of information guides at www.charlessturt.sa.gov.au