Adelaide University

Australian Centre for Business Growth

GROWTH RAMP

For business owners, CEOs and MDs of companies with 5-11 employees in Port Adelaide Enfield.



Australian Centre for Business Growth

City of Charles Sturt

WE'LL WORK WITH YOU ON YOUR PATHWAY TO GROWTH

We invite you to take the next step towards realising your company's growth potential and achieving success by joining the **Charles Sturt Growth Ramp program starting from 16 March 2027.**

This Growth Ramp program is designed for business owners, CEOs or Managing Directors of companies with 5-11 employees who want to learn what they need to do to scale their companies.

The Charles Sturt Growth Ramp program is delivered in-person. It suits business owners, CEOs or Managing Directors of smaller companies who require a flexible learning environment and benefit most from interacting with and learning from other business leaders.

Attendees will receive access to digital resources and be provided with a one-hour Growth Expert coaching call in between sessions.

KEY TAKEAWAYS

In the business Growth Ramp program, you'll work with a Growth Expert and your peers from non-competing companies to:

- learn what you need to do to scale your company
- understand the leader's roles and responsibilities
- get the product/market fit right, determine what customers are optimal
- identify the best strategies and tactics for growth
- develop a growth plan and decide what additional resources will be required
- attract and retain the right people
- manage financials
- hire an executive team.

Contact

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centreforbusinessgrowth.com

AUSTRALIAN CENTRE FOR BUSINESS GROWTH

The Australian Centre for Business Growth, part of Adelaide University, delivers world-class business growth programs that provide business owners, Chief Executive Officers and Managing Directors with the knowledge and skills they need to develop as leaders, accelerate company growth and compete in a global marketplace.

Our programs use diagnostics, expert presentations, facilitated group discussions, peer-to-peer learning and action planning to enable them to learn how to grow.

Leaders who apply for our programs must have a desire to grow their company, be coachable, and be willing to do the prepwork, homework, share their experiences with other executives, and be accountable for doing what they say they will do to grow.

Our Growth Experts

Growth Experts who are leading industry experts in business strategy, technology, marketing, sales, organisation development, product development, innovation and leadership will work with you and your team.

Most Growth Experts have started, grown and exited their own companies, bringing time-tested insights, industry knowledge and a global perspective to each business growth program



Ryan Williams

Playford Professor of Business Growth

Director, Australian Centre for Business Growth

Ryan Williams is an international business executive, strategist and entrepreneur with two decades of experience in business growth, scaling companies, and managing change across a broad spectrum of start-ups, small and medium companies, and large corporate enterprises.

His diverse experience covers strategy, marketing and sales, starting, growing and exiting companies, private equity, and negotiating with international companies.

Testimonials

"The Growth Ramp helped me clarify and outline the steps we need to take to start to grow the business strategically and sustainably. It provides an excellent opportunity to access the tools to enable you to focus on what you need to manage, grow and lead your business."

Natalie Bell, Managing Director, Associated Advertising & Promotions

"Since joining Growth Ramp, I have learned how I might best grow my business using proven business growth framework and strategies. I would highly recommend other companies to consider enrolling in the Growth Ramp to help others who may be looking for the knowledge and tools to grow their business with the support of amazing Growth Experts!"

Ben Tyler, Managing Director, Kakadu Kitchen

Find out if subsidies or scholarships are available and apply at:

centreforbusinessgrowth.com

For further information:

centreforbusinessgrowth.com

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