

# D24 Signage

## What is a sign?

A sign means every painted sign, mural or other sign, signboard, visual display screen, visual image, visual display or projection device, other advertising device, lamp, globe, floodlight, banner, bunting and streamer, including any background as well as any lettering and any advertising structure. A sign includes an 'advertisement'.

## Do signs need Development Approval?

**Yes** - Signs do require Development Approval.

There are a couple exemptions for real estate, event and small residential signs. These are outlined below.

## When don't signs need Development Approval?

Development Approval is not required for the following:

Temporary Signs	Real Estate	Election Signage
<p>Temporary signs announcing a local event of a religious, educational, cultural, political, social or recreational character, must meet the following conditions:</p> <ul style="list-style-type: none"> <li>• The sign is displayed for a period not exceeding one month prior to the event and for one week after the conclusion of the event.</li> <li>• The total advertisement area of all signs of this kind on one building or site is not more than 2m<sup>2</sup>.</li> <li>• The sign:               <ul style="list-style-type: none"> <li>○ Does not move</li> <li>○ Does not flash</li> <li>○ Does not reflect light</li> <li>○ Is not internally illuminated.</li> </ul> </li> </ul>	<p>The sign is situated on the land that is for sale or for lease.</p> <ul style="list-style-type: none"> <li>• The sign:               <ul style="list-style-type: none"> <li>○ Does not move</li> <li>○ Does not flash</li> <li>○ Does not reflect light</li> <li>○ Is not internally illuminated.</li> </ul> </li> <li>• The sign is not more than 4m<sup>2</sup> in area.</li> <li>• The sign is removed within two (2) weeks after the completion of the sale or the entering into of the lease.</li> </ul>	<p>Election signs are controlled under Council's Election Signs Policy (5.10).</p> <p>For details of this policy search for "Election signs" at the City of Charles Sturt website <a href="http://www.charlessturt.sa.gov.au">www.charlessturt.sa.gov.au</a></p>

### **Do I need Development Approval for a sign in the Residential Zone or Residential Character Zone?**

**Yes** - Other than a small sign of 0.2 square metres provided that there are no more than two (2) such signs displayed in relation to the same building.

Advertising displays greater in area than two (2) square metres are non-complying

### **Do I need Development Approval to replace an existing sign?**

**No** - Provided that the sign is to be the same size and shape and is same location

### **Can I have a sandwich board/A-frame sign to advertise my business?**

**Yes** - Sandwich boards (also known as A-frame, portable or movable signs) are controlled under Council's By-Law No. 2 – Moveable Signs.

Search for "By-Laws" at the City of Charles Sturt website [www.charlessturt.sa.gov.au](http://www.charlessturt.sa.gov.au)

### **What do I need to provide as part of a Development Application?**

- Development Application Form \*
- A current Certificate of Title (issued within the last 12 months)
- Powerline Declaration Form \* (included in the Online Development Application Form)
- Payment of relevant fees
- A site plan showing the entire site including all existing structures and the location of the sign/s to a minimum scale of 1:200
- Elevation(s) showing the height of the sign and/or the location of the sign on the associated building to a minimum scale of 1:100
- Structural details including fixing methods (if attached to building) or footing details (if freestanding)
- Design details including colour and method of illumination (if any).
- If LED – rate of change of messages displayed as well as transitions and colours

\* Applications can be lodged electronically via the [Development Forms and Checklists](#) page on Council's [website](#).

Additional information can be found within the below [Information Guides](#):

- The Development Approval Process
- Information required for Development Approval

Further advice or hard copy forms can be obtained from the Duty Planning/Building Officer at Council or by phoning 8408 1111.

## Signs for businesses

The tables below specify where signs are envisaged within the following zones and policy areas:

### Mixed Use Zone

Zone / Policy Area Location Specific	Below Veranda Level				Veranda or Fascia Level	Above Veranda Level	Freestanding Sign / Sign Trees		
	Flush Wall Signs	Business Plates	Painted Wall Signs	Horizontal Projected Signs	Pole mounted freestanding signs	Fascia Signs	Flush Wall Signs	Painted Wall Signs	
Within the entire zone	✓	✓	✓	✓ (under canopy only)	✓	✓	✓	✓	✓ (one per site with a frontage of less than 50 metres, not exceeding 6 metres in height)

### District Centre Zone

Zone / Policy Area Location Specific	Below Veranda Level				Veranda or Fascia Level	Above Veranda Level	Freestanding Sign / Sign Trees		
	Flush Wall Signs	Business Plates	Painted Wall Signs	Horizontal Projected Signs	Pole mounted freestanding signs	Fascia Signs	Flush Wall Signs	Painted Wall Signs	
Fulham Gardens Centre Policy Area	✓	✓	✓	✓	✓	✓	✗	✓	✓ (not exceeding 6 metres in height)
Hindmarsh Centre Policy Area	✓	✓	✓	✗	✗	✓	✓ (at parapet level)	✓ (at parapet level)	✗
Kilkenny Centre Policy Area	✓	✓	✓	✓	✓	✓	✗	✓	✓ (not exceeding 6 metres in height)
West Lakes Centre Policy Area	✓	✓	✓	✗	✓	✓	✓	✓	✓ (not exceeding 6 metres in height)
(one of the following signs for each tenancy and one sign tree or building identification sign for each building is appropriate)									
Woodville Centre Policy Area	✓	✓	✓	✓ (under awning)	✓ (on Port Road frontage and on Woodville Road south of Port Rd)	✓	✗	✓	✗

### Local Centre Zone

Zone / Policy Area Location Specific	Below Veranda Level				Veranda or Fascia Level	Above Veranda Level		Freestanding Sign / Sign Trees
	Flush Wall Signs	Business Plates	Painted Wall Signs	Horizontal Projected Signs		Fascia Signs	Flush Wall Signs	
Within the entire zone	✓	✓	✓	✓ (under canopy only)	✓	✓	✓	✓ (not exceeding 4 metres in height)

### Urban Employment Zone

Zone / Policy Area Location Specific	Below Veranda Level				Veranda or Fascia Level	Above Veranda Level		Freestanding Sign / Sign Trees
	Flush Wall Signs	Business Plates	Painted Wall Signs	Horizontal Projected Signs		Fascia Signs	Flush Wall Signs	
Within the entire zone	✓	✓	✓	✓ (under canopy only)	✓	✓	✓	✓ (not exceeding 6 metres in height)
Within the Bulky Goods Policy Area	(a) Be integrated into the building design, not extend beyond the top of the walls of the building and not cover more than 15 per cent of a single wall face. (b) Where more than one tenancy, not more than one wall mounted sign per tenancy, provided the sum total of the advertisement area per wall does not exceed 15 per cent.							✓ (One sign on each major road frontage not exceeding 10 metres in height)

Development Information Guides are intended to help applicants to submit applications which are complete, well prepared, and can be processed efficiently. The information provided is intended as a general guide only and applicants are encouraged to refer to the City of Charles Sturt Development Plan and to seek professional advice if necessary. This information is subject to frequent updates. This version last updated March 2018. Access the Development Plan and current versions of information guides at [www.charlessturt.sa.gov.au](http://www.charlessturt.sa.gov.au)